

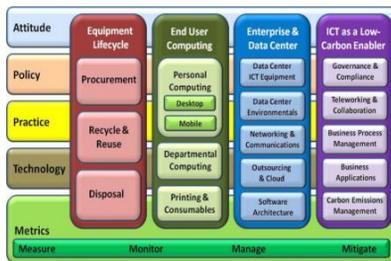
# Sustainability Advisory Service

Take Advantage of Sustainable IT today

## Introduction

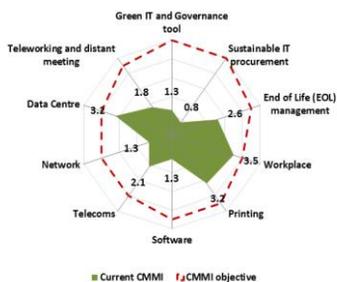
Sustainability in IT matters. Many companies are still seeking to understand what to do and to comprehend what benefits sustainability in IT can bring.

At BORN Green Technologies we work closely with our clients to identify positive outcomes and a clear path to success. We use the Green IT Framework to guide and facilitate service delivery. Once our clients understand this framework, it becomes even easier to see how sustainability can deliver resource optimisation, waste reduction and financial benefits.



## Our Approach

The first step in the process is the **assessment** phase, which delivers informed insight with regard to where an enterprise sits on the Capability Maturity Management Index (CMMI) and which considers each of the main IT domains. The assessment enables BORN Green Technologies to benchmark enterprise vs industry standards and thus identify real and meaningful opportunities to drive sustainability focused improvement and change.



Based on the results of the assessment, a comprehensive **plan** is generated. The plan defines where the client could achieve the most substantial improvements and provides a comprehensive platform for a gap analysis.

The third step in the process is the **solutions** phase where we focus on delivering examples that might include implementation of a procurement policy that considers energy consumption in a vendor's manufacturing process, or it could give employees technology tools to reduce travel, or it might be a series of quick fixes such as centralising copying and printing facilities. Equally, it may also extend to how the enterprise can reduce its IT energy footprint, thereby generating less CO2, or how it can reduce energy consumption in its data centers using the most recent and optimal technology.

The final step in the process is **integrating** the solution(s). BORN Green Technologies' hands-on approach ensures that clients stay focused and on plan, so that goals and objectives become tangible as quickly as possible. Once the integration phase is complete, BORN Green Technologies will remain engaged to optimise the sustainability efforts and help clients achieve their objectives.



## Why BORN Green Technologies?

BORN Green Technologies have a proven track record of success working with our clients.

We follow a methodology of Plan, Design, Implement and Measure to ensure consistency, success and sustainability together with our clients.

## Would you like to know more?

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